

Studiedag BLV



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A solution by isabel group



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Part of **isabel
group**



trulius



truly – us

We are, who we claim to be

We are Isabel Group

- Founded in 1995



isabel 6

Leading solution of multi-banking services for professional users



isabel group



- 3 pillars of our offering:
 - Payments & financial insights
 - Documents
 - Identities
- **Vision:** be a **leading player** in the Belgian Fintech world
- **Mission:** introduce **efficiency** in the financial value chain based on **innovative** and **customer-oriented** solutions

Why Digitalization?

Who led the digital transformation of your company?

a) CEO

b) CTO

c) COVID-19

~~Digitalization because of philanthropy reasons?~~

Digitalization because of:

- Speed & efficiency
- Easier way of communication
- Put company in the spotlight

All this at LOWER cost

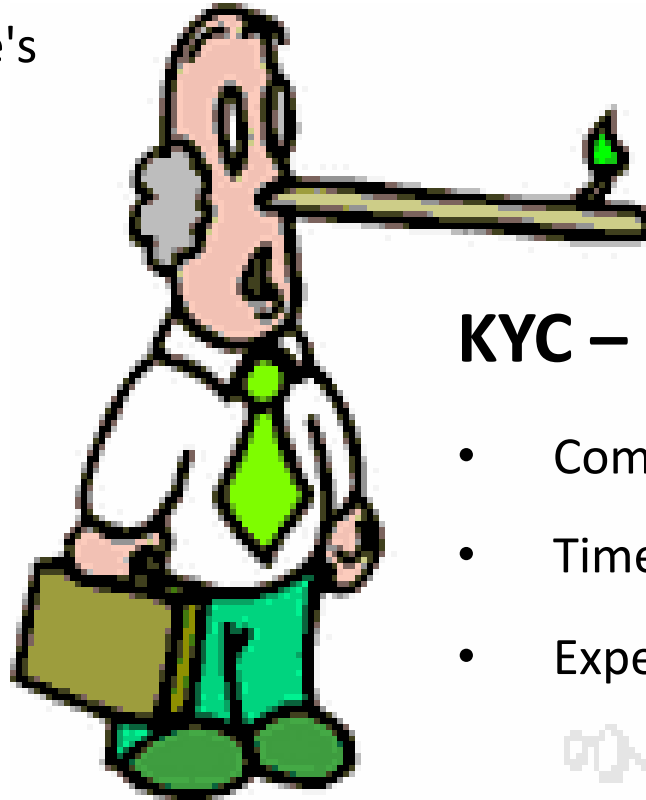
New technologies

New challenges

New technologies = New challenges

Truthfull onboarding of new customer

- How can you be sure of someone's identity?
- Does this person hold the right mandates?



KYC – “Know Your Customer”

- Complex
- Time consuming
- Expensive

New technologies = New challenges



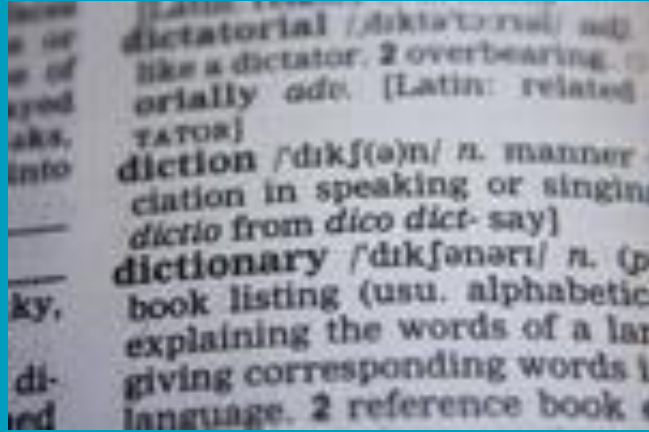
New technologies = New challenges



New technologies = New challenges



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Truly: sincerely, truthfully
speaking the truth

- Give a company legitimacy in the digital world
- Build trust in the 'online' world
- Take away hurdles



trulius



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Trulius – what?

Digital Corporate Identity Platform for the B2B market

Eco-system



Trulius – how does it works?

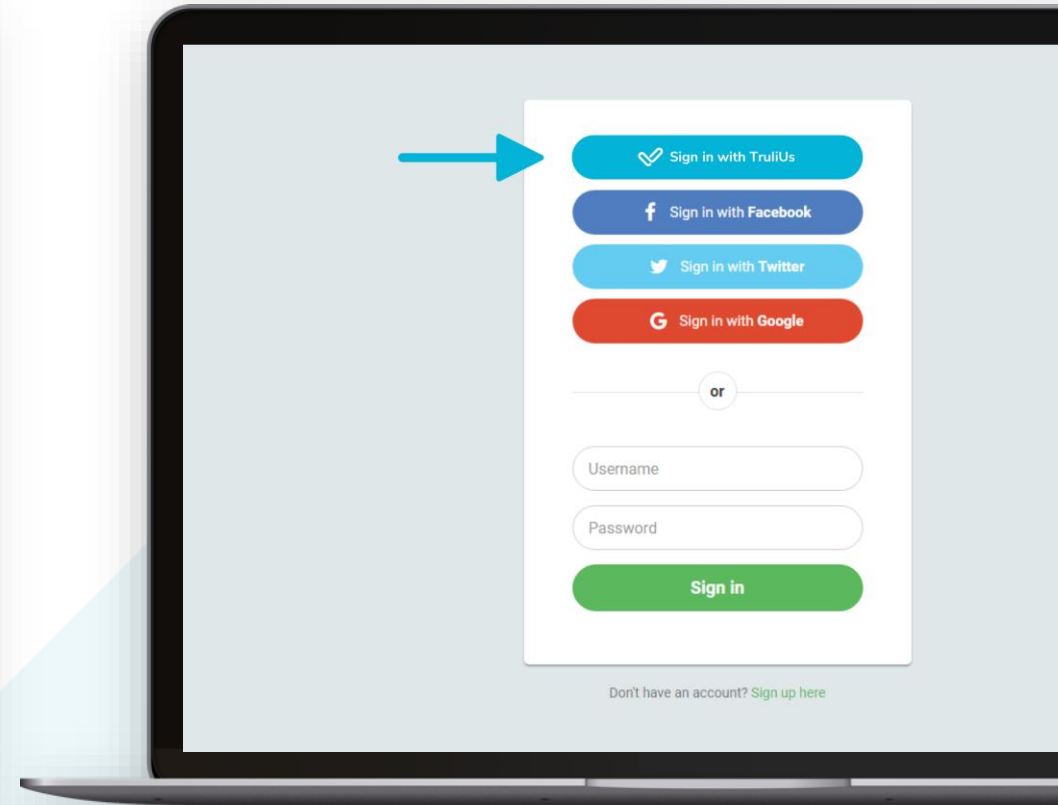
Point of view Companies

- Create their **Digital Corporate Identity**
- Have it **verified** by Isabel (**KYC**)
 1. Who is the **natural person**?
 2. Who is the **company** we interact with?
 3. Who can **represent the company externally** (legal representatives and signing rules)?
 4. What are the **internal representation** rights (roles and mandates)?
- **Share** Corporate Identity online
- Digital **legitimacy** in the 'online' world

Trulius – how does it works?

Point of view Partners

- **Integration** of LOG-IN bottom on website of Partner
- Companies can **securely sign-up** @ Partner via LOG-IN bottom
- Companies can **share** – ID data – with Partners (after consent)



TruliUs

Use-case in the leasing sector

TruliUs benefits

Digital Corporate Identity platform



Saving valuable time

You will save time and effort avoiding manual checks thanks to instant access to up-to-date verified KYC/CDD data during the onboarding flow of new customers

Improved customer experience

Your customers will experience a faster, more fluent onboarding process with less hassle.

After registration in TruliUs, company data can be shared easily (after consent) with any partner

Future growth platform

TruliUs is a key contributor to the digital transformation that will drive the future growth of your company

TruliUs in a nutshell

TruliUs is...

- ... the digital corporate identity platform
- ... the enabler of digital identification, authentication and signature on behalf of a company
- ... the ecosystem to share data between companies and TruliUs partners



- TruliUs provides a **single, trusted source of Know Your Customer data** to support you in implementing **seamless digital customer onboarding** processes
- TruliUs automates manual verification flows, thereby **saving you valuable time** and **improving the overall experience for your customers**

Contact Us

Contact



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DEMO

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Thank you

