

# European Alliance of National Cluster Associations

## Bucharest Declaration 2019

### Preamble

Aware of the role of the Clusters Networks in the implementation of the Clusters development strategy promoted by the European Union,

eager to support the internationalization and innovation efforts of our cluster members and their associates,

desiring to facilitate their access to business and financing opportunities, especially at European and Global levels,

convinced that the pursuit of these objectives would be promoted through greater cooperation between the different European Cluster Networks, in particular in the fields of governance, training, professional capacitation, research and innovation,

convinced that this cooperation will be in the mutual interest of the signing Cluster Networks, as well as their member companies,

We express our desire to:

- Promote our respective initiatives and promote a better knowledge of our clusters.
- Foster the internationalization of member clusters and their companies.
- Share good practices and improve the support we offer to clusters.
- Make joint recommendations to public administrations at regional, national and EU level.
- Develop cooperation with other networks and organizations that support clusters in Europe.

### Content of the Agreement

For these purposes, we will consider actions of

#### 1) Communication / Organization of events

- Promote our partnerships on our websites and put a cross link on our respective websites.
- Communicate the activities of the federations and their member groups in our media (news on the website, newsletters), at least twice a year.
- Exchange useful information for translation and publication in our respective newsletters and / or social networks.
- Invite our respective events with the possibility of being a speaker, as well as receive help for specific inquiries from other interested parties and apply discounts on registration fees for events to the respective members when registering for our events.
- Study the organization of common events for our respective clusters.

#### 2) Internationalization of clusters and their companies

- Become a resource and a contact for the other and its members, in order to identify potential partners.
  - Exchange information on: the evolution of the cluster policies in our countries, the financing opportunities for the internationalization of clusters, etc.
  - Facilitate the participation of our companies (through clusters of which they are members) in the "brokerage events" organized by our organizations.
  - Organize missions between groups from our entities (in the case that we have funds for this type of action).
- 3) Make a comparative evaluation of our activities and share best practices
- Invite other members to our respective cluster training activities to maximize the experience of others and improve our training programs.
  - Compare our strategies, financing methods, organizational models, service offers for companies, etc.
- 4) Networks / lobbying
- Meet with the European Commission (and / or decision-makers at the regional / national level) to present our common proposals on the internationalization of clusters or other common interests of clusters.
- 5) Cooperation with other networks and organizations that accompany the clusters in Europe:
- Develop joint activities with other networks and organizations that accompany the clusters in Europe.

This agreement could have the value of cross-membership to give us access to our respective services for the benefit of our companies.



Note: this initiative is willing to include the rest of the European national cluster associations.  
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