

# EU Cluster Conference 2019

14 - 16 May 2019

Poll results

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- In one word, what do you hope to get out of this conference?
- Which of the following seven stepping stones towards “Clusters of Change” do you regard as the most important one? (one answer only)
- In one word, what “change” are you tackling as a priority in your cluster?
- Have you heard of the EU Cluster Weeks campaign? (one answer only)
- What is most needed to boost strategic interregional collaboration? (one answer only)
- Who do you vote for as the “EU Cluster Manager of the Year”? (one answer only)
- What are your main subjects of concern as cluster manager?
- What are the words that best describe a Cluster Manager?
- What are the types of income of your cluster?
- What is the share of private income in your cluster organisation?
- What services do you provide to your members?
- What is most needed to better link

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- the cluster-related EU initiatives? (one answer only)
- What are the biggest challenges for cluster-related initiatives? (multiple answers)

**In one word, what do you hope to get out of this conference?**

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**Which of the following seven stepping stones towards “Clusters of Change” do you regard as the most important one? (one answer only)**

1 1 9

(1/2)

1. Remaining open



2. Connecting Europe and fostering strategic positioning in global value chains



3. Putting entrepreneurship at the core of innovation



4. Pursuing cross-sectoral collaboration



5. Following a challenge-based approach



**Which of the following seven stepping stones towards “Clusters of Change” do you regard as the most important one? (one answer only)**

(2/2)

6. Intensifying regional efforts on upskilling and reskilling



7. Accelerating progress on the Sustainable Development Goals



**In one word, what “change” are you tackling as a priority in your cluster?**

102



## Have you heard of the EU Cluster Weeks campaign? (one answer only)

140

1. Yes, I participated in one of the events under the campaign.



2. Yes, I have seen postings on twitter and LinkedIn but I did not participate in an event.



3. No, I did not spot anything. I better follow that European Cluster Collaboration Platform.



4. No, I am not on Social Media and nobody sent me a fax about it.





## What is most needed to boost strategic interregional collaboration? (one answer only)

1 5 2

(1/2)

1. Regional authorities and cluster organisations to join forces: Together reaching out to SMEs and pushing interregional collaboration with others.



2. The right focus for making collaboration more strategic: Teaming with others foremost in strategic value chains.



3. Knowing the trends and right partners elsewhere!



4. Dedicated funding, stupid!



**What is most needed to boost strategic interregional collaboration? (one answer only)**

(2/2)

1 5 2

5. Interregional collaboration is overrated. First, we need to get in right in my region.

1 %

## Who do you vote for as the “EU Cluster Manager of the Year”? (one answer only)

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1. Maria Hollander from Paper Province, Sweden



2. Bianca Muntean from Transilvanian IT cluster ARIES, Romania



3. Lubos Komarek from Nanoprogress, Czech Republic







# What are the types of income of your cluster?

044

(1/2)

Subsidies



Membership fees



Events/Exhibitions



Remuneration on project financing



Sale of services to members



## What are the types of income of your cluster?

(2/2)

044

Others



# What is the share of private income in your cluster organisation? (1/2)

0 4 1

0-10



10-20



20-30



30-40



40-50





# What is the share of private income in your cluster organisation? (2/2)

0 4 1

50-60



60-70



70-80



80-90



90-100



# What services do you provide to your members?

047

(1/2)



# What services do you provide to your members?

(2/2)

047

Business development



Innovation



Others



## What is most needed to better link the cluster-related EU initiatives? (one answer only)

1 2 5

1. You need to break the silo-thinking in programmes



2. Create a cluster task force with all Commission services working on clusters to deal with it.



3. Having specialised industrial platform on topics that pool the different initiatives.



4. Don't reinvent the wheel. We use them well and link them ourselves.



## What are the biggest challenges for cluster-related initiatives? (multiple answers)

1. Insufficient scale of programme compared to others.



2. Fragmented efforts. Multiple programmes, different logics.



3. Current State Aid rules are an obstacle for us in pushing new cluster initiatives.



4. Lack of advice and difficulty in finding the right information quickly. Too many websites.



5. We are not really facing any challenges. We are riding high in our valley

