



Connect:Pro

Course descriptions

Connect:Pro breakout sessions will provide you with the knowledge, skills, and strategies to help you succeed in 2019.

This document contains in-depth descriptions of each course, as well as the name of the presenter(s) and the session length. Use this information to build a Connect:Pro schedule suited to your needs and liking!

Please don't hesitate to contact the [Connect'19 team](#) if you have any questions.

Are you still scared of the cloud? Stratocast makes it easy

Presenter: Christian Morin

Length: 50 minutes

Have you been hesitant to position cloud solutions? The video surveillance landscape is changing and the demand for SaaS solutions is increasing. By 2020, more than 80% of software vendors will change their business model from traditional license and maintenance to subscription, regardless of whether the software resides on-premises or in the cloud. Don't be left behind - take advantage of this opportunity to learn how to successfully integrate and sell Stratocast, our cloud-based VMS solution, into your product portfolio.

Genetec public safety solutions

Presenter: Nick D'hoedt

Length: 50 minutes

Our communities are evolving. Public safety agencies look to you to help them take a proactive approach to developing strategies for managing everyday operations, public events, and emergency situations. Come learn about the Genetec portfolio of justice and public safety solutions that include: Community Connect™, a public-private collaboration framework; Genetec Citigraf™, a decision support system that unifies public safety operations across city departments; and Genetec Clearance™, a digital evidence management system that facilitates collaboration to help your customers close cases faster.

Keeping airport passengers on the move

Presenters: Simon Barnes

Length: 50 minutes

Keeping passengers safe is always an airport's number one priority, but the security challenges faced can change on a daily – even hourly – basis. It's critical that an airport's security system provides a full understanding of the entire facility. Learn how our unified solutions and unique developments for airports are applied to meet the Security and operational challenges. We will also explore the many data sources that are available to the operational team to help keep passengers flowing and remain compliant with multiple regulatory requirements.

Retail and banking – the Genetec way!

Presenter: Evgenia Ostrovskaya

Length: 50 minutes

Learn to speak to your retail and banking customers – the Genetec way! Join us to uncover ways to transform the retail and banking industry for the digital age. This session will explore the digital transformation opportunities that allow retailers and banks to thrive in today's competitive environment, and deep dive into industry specific challenges and innovative solutions. We'll also highlight the top GDPR effects that retailers and banks are facing today.

Tackling digital disclosure with Genetec Clearance™

Presenter: Luc Patou

Length: 50 minutes

With the proliferation of video devices, multimedia has become a key asset for many investigations. It's also become a bottleneck for organizations that need to maintain and share digital evidence while ensuring proper disclosure. This session presents how Genetec Clearance can simplify what for many agencies is still a manual process and improve operational response while remaining compliant with disclosure and audit history requirements and regulations.

Unified video analytics: smart intelligence

Presenters: Florian Matusek

Length: 50 minutes

Everyone seems to be talking about AI but how smart is it really? And how can these analytics be used in the real-world? Discover the Genetec unified video analytics solutions, the latest addition to our unified platform. See how a unified video analytics solution simplifies analytics deployment and provides the most cost-effective way to add intelligence to your video system.
