

# Smart Mobility Platform

Smart Mobility | Smart Parking | Smart Patrol

**BLUESYSTEMS**

by Bolloré

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Member of



# Mobility services and last mile delivery may negatively affect urban experience

Dockless micromobility services are blocking sidewalks and creating conflicts



Traffic apps like Waze create more traffic in residential areas



Ride-hailing services add to traffic congestion



Urban freight will increase 40% by 2050. It affects city pollution and congestion



# Blue Systems: a neutral enabler for mobility management

Mobility providers

- scooters
- bikes
- car sharing
- buses
- taxis
- freight
- drones

City resources

- charging points
- parkings
- roads
- patrols



Data collection



Policy enforcement

Data-driven policy definition



# Thank you!



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